

WHAT IS CLAIMED IS:

1. A method of providing advertisements from a processor to an automated service machine over a network, comprising:
 - determining, at the automated service machine, information identifying a user;
 - requesting, from the processor, an advertisement based upon the information identifying the user;
 - selecting, at the processor, the advertisement based upon the information identifying the user;
 - providing the selected advertisement to the automated service machine; and
 - presenting the selected advertisement.
2. The method of claim 1, wherein the step of selecting advertisement based upon the information identifying the user comprises the steps of:
 - determining a profile of the user based upon the user;
 - determining information describing the automated service machine;
 - and
 - selecting the advertisement based on the profile of the user and the automated service machine.
3. The method of claim 2, wherein the step of determining information describing the automated service machine comprises the steps of:

determining a location of the automated service machine.

4. The method of claim 2, wherein the step of determining information describing the automated service machine comprises the steps of:

determining a display resolution of the automated service machine.

5. The method of claim 2, wherein the step of determining information describing the automated service machine comprises the steps of:

determining a printer of the automated service machine.

6. The method of claim 2, wherein the step of determining information describing the automated service machine comprises the steps of:

determining a local time for the automated service machine.

7. A system for providing advertisements, comprising:
a first memory for storing information describing a profile of at least one user;
a second memory for storing data for a plurality of advertisements;
a processor for selecting at least one of the plurality of advertisements based upon the profile of the at least one user;
a network coupled to the processor; and
an automated service machine, coupled to the network, for providing information identifying the at least one user and presenting the at least one advertisement selected by the processor.

8. An automated service machine, comprising:
at least one user interface for receiving information identifying a user;
a communications interface for requesting an advertisement based upon the information identifying the user; and
at least one output interface for presenting the advertisement based upon the information identifying the user.

9. The automated service machine of claim 8, wherein the at least one user interface comprises a keyboard.

10. The automated service machine of claim 9, wherein the at least one user interface comprises a card reader.

11. The automated service machine of claim 9, wherein the communications interface comprises a modem.

12. The automated service machine of claim 9, wherein the at least one output interface comprises a display.

13. The automated service machine of claim 9, wherein the at least one output interface comprises a printer.

14. An apparatus for providing advertisements from a processor to an automated service machine over a network, comprising:

means for determining, at the automated service machine, information identifying a user;

means for requesting, from the processor, an advertisement based upon the information identifying the user;

means for selecting, at the processor, the advertisement based upon the information identifying the user;

means for providing the selected advertisement to the automated service machine; and

means for presenting, at the automated service machine, the selected advertisement.